## WEATHERING THE STORM:

ALL HANDS ON DECK RESPONSE TO THE <u>COVID-19 INFODEMIC</u> AND HOW WE CAN PREPARE FOR THE FUTURE



# Katelyn Jetelina, PhD, MPH

Dr. Katelyn Jetelina has been responding to the pandemic for the past 19 months on two fronts: as an expert epidemiologist and a scientific communicator. For the latter, she started an institution-wide email that "translated" the quickly evolving COVID-19 science to combat viral misinformation in real time.

This email quickly morphed into a Facebook page, which then morphed into the newsletter publication, "Your Local Epidemiologist", that has reached over 106 million people globally! Throughout her journey, Dr. Jetelina has learned numerous lessons about scientific communication and how to "translate science" to the greater community, which can provide important insight for future pandemic preparedness.

#### **Registration Site**:

https://us02web.zoom.us/webinar/register/WN\_h018V1izSxmqJ8uYRdvsjw

#### LinkedIn Event Page:

https://www.linkedin.com/events/6863621112601956352/

### WEDNESDAY DECEMBER 1, 2021 12:00 PM - 1:00 PM PST/3:00 PM - 4:00 PM EST

S P O N S O R





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